



# CA-SBC

THE ONLINE HIGH SCHOOL BUSINESS COMPETITION  
FALL 2011 AND SPRING 2012

# ARE YOU INTERESTED IN RUNNING YOUR OWN COMPANY AND WINNING CASH PRIZES WHILE DOING IT? HERE IS YOUR CHANCE!

THE INSTITUTE OF CHARTERED ACCOUNTANTS  
OF ONTARIO AND THE SPROTT SCHOOL OF  
BUSINESS AT CARLETON UNIVERSITY INVITE  
YOU TO COMPETE IN THE CA - SPROTT  
BUSINESS COMPETITION!

## What is CA - SBC?

- A FREE competition for students from across Ontario
- A fun way to test your business smarts while running your own company
- A resume builder
- An entirely web-based, decision-making competition that relates to accounting, marketing, sales and more



# PRIZES

## XTREME (ADVANCED)

<b>1st</b>	\$2,000 to the team and \$500 to the school's business department
<b>2nd</b>	\$1,000 to the team
<b>3rd</b>	\$500 to the team

## CLASSIC (INTRODUCTORY)

<b>1st</b>	\$1,000 to the team and \$250 to the school's business department
<b>2nd</b>	\$500 to the team
<b>3rd</b>	\$250 to the team

To compete in the Fall 2011 CA - SBC, your team must be registered by September 23, 2011.  
To compete in the Spring 2012 CA - SBC, your team must be registered by February 17, 2012.  
Talk to your teacher and have them visit our website for competition dates and registrations.  
Full game details can be found at [carleton.ca/sbc](http://carleton.ca/sbc).

**Join us for CA - SBC Fall 2011 and Spring 2012!**



**EVERYTHING YOU NEED  
TO KNOW IS AT:**

[www.guidetorulingtheworld.ca/SBC](http://www.guidetorulingtheworld.ca/SBC)

← **WHAT'S THIS CRAZY LOOKING BLACK BOX?**  
It's called a QR Code and it tells your  
Smartphone what web page to visit.



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